

Teaneck Matters

Editor Victoria Wells NORTHEAST PREMIER MORTGAGE

Teaneck Chamber of Commerce

March 2007

Volume 1, issue 2

Member Spotlight *Steven Benvenisti*

When one meets Steven for the first time, you realize there is more to his quite demeanor than meets the eye. Steven is a partner in the law firm Davis, Saperstein & Solomon, PC located on Cedar Lane in Teaneck, NJ, a personal injury law firm.

Steven is dedicated and deeply passionate about his work. He has good reason to be. He, himself was a victim of a drunk driver auto accident. His doctors diagnosed his injuries as catastrophic, that he would not walk again.

Steven did survive his injuries despite the predictions of his medical team. Emerging from the experience Steven decided to become an attorney. He wanted to help others through what is a deeply emotional time when you are seriously injured. He wanted to be an advocate for the injured. To be the part of the team that helps you get back on your feet.

For more than 10 years Steven Benvenisti, an award winning motivational speaker and personal injury attorney has been featured on television, radio and appeared before thousands of people to share his story of the most significant case he has ever handled. The les-



sons learned from this case have inspired individuals and audiences throughout America. As a result of this case, Steven Benvenisti has devoted his legal career towards representing personal injury victims, DWI victims, and others including those suffering from traumatic brain injuries, spinal cord injuries and other catastrophic injuries. Steven

Benvenisti has been honored with many awards including an official proclamation by the Governor of the New Jersey, a Joint resolution of the New Jersey Senate and Assembly, and Resolutions by both The United State Senate and The United States House of Representatives.

Another passion of Stevens' is speaking to High School seniors about drinking and driving. How in a blink of an eye, your life can change to the unimaginable or you change someone else's. His passion comes through when he talks to the kids, and the kids hear him. He constantly receives emails from kids he speaks to; they didn't realize the repercussions of drinking. He reads one during the interview.

Andre emailed: Today was a different day. I was asleep during the beginning of your talk. I had my head down... I

Now that I've joined the chamber, now what!

Ways to use and abuse your chamber.

Using chamber business list

Why did you join the chamber? To increase sales? To increase leads? To become more social within the community? You joined the chamber for a reason.

You can start benefiting from your membership by calling members you have met and set a 'coffee date'. You may ask, what is a coffee date? It's a brief meeting where

you can discuss if it makes sense for the two of you to do business together; to develop business alliances that are mutually beneficial. For example, realtors and mortgage consultants are a strong business alliance. We mutually benefit each other. Most realtor's client are not in the position of purchasing a



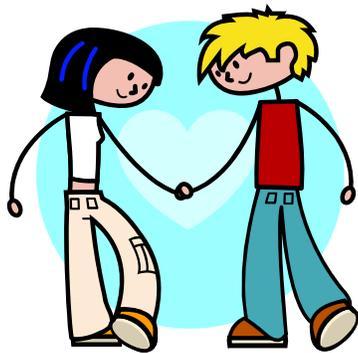
home with cash. And mortgage consultants need borrowers who are purchasing a home.

Think about who is your business alliance and make a 'coffee date'.

This is your chamber, we're here to help you develop relations. But you have to do your part as well, get involved.

Member Spotlight *Steven Benvenisti* continued from page one

Steven is very proud that he can effect change in young lives. His 'Contract for Life' has helped thousands and thousands of kids survive their teenage years. He believes that 'exposure to drugs and alcohol, students are most guilty of using because parents didn't have a dialog with the kids.... Having a continuous dialog, an ongoing conversation is important. The frequency of being presented with the use of drugs and alcohol affects the kids without the dialog.... That little voice will kick in with the kids who have the continuous dialog.' says Ben-



venisti.

He's supported by MADD, Mothers Against Drunk Driving. Any money he is paid for speaking is donated to MADD and other organizations for youths.

A father of two preschoolers, his first role in life is being a father and husband. Steven's life is busy. But he finds time to direct his attention to his clients, students, co-workers family and friends. To Steven 'every day is a gift!' It's important to teach toddlers not to hurt themselves because of their own actions, says Steven. This is a life lesson.

When asked, 'What was the best advice you were ever given?' 'Don't

burn bridges.' says Steven. 'It has guided me throughout my life and career. With the advancement in communication media, the internet, email, communication is so intertwined. You'll meet people over and over, through clients and piers. How you have treated people is important, if you treated them badly, it will come back and haunt you. It's a small world.'

I have to tell my readers that it was a true pleasure to interview Steven Benvenisti. He's a phe-



Google to offer services for business

by Laurie J Flinn NY Times

SAN FRANCISCO, Aug. 27 – Further extending its efforts beyond search technology, Google plans to announce Monday that it will offer software providing a range of online services for business users.

contain no advertising. Mr. Girouard said Google's immediate goal in offering the free services was to increase the number of people and companies using its technology.

other applications online.

The company, which has gradually been adding to its arsenal of services, says it will offer a package of software including its e-mail, calendar and chat programs and a Web site development tool for companies and organizations looking to avoid the high cost of providing such services on their own.



Mr. Girouard said he expected the pay service to appeal to larger organizations. He would not discuss any plans for pricing.

"I think it's going to put Google head-to-head with Microsoft, especially when it come to price-sensitive markets like small business and education," said Matthew Brown, an analyst at Forrester Research in Boston.

For small and medium-size businesses, the new Google services, called Google Apps for Your Domain, could produce huge savings in technology support costs, he said.

Dave Girouard, vice president and general manager of Google's enterprise business, called the move a "starting point" for Google in catering to business users.

Google's software offerings beyond search are focused on communications and enabling workers to collaborate, but the company is testing spreadsheet software and a word-processing program called Writely that will soon be offered over the Web.

As Google encroaches on the business software territory that Microsoft has traditionally dominated, Microsoft has responded by adding online Web services to its desktop software and beefing up its Web offerings, particularly in search services. Last year, Microsoft announced Office Live, a Web service aimed at helping businesses collaborate on spreadsheets and other documents.

Initially, the package will be free, but later this year Google plans to begin selling a version that includes additional features as well as technical support.

When that happens, analysis say the company will be in even more direct competition with the likes of Microsoft, which is moving to deliver more of its software to businesses over the Web. A number of smaller software companies already offer calendars, e-mail and

While each of the Google services has already been available to consumers, the package for businesses is aimed specifically at organizations that want to offer them in turn to their employees. Companies use Google's Gmail program, for example, to set up a corporate e-mail system with software for both the server computer and individual users.

While the e-mail program, Gmail, is currently supported by online advertising, the other three program

CHAMBER HAPPENINGS Calendar

April 2007

Business after hours

Tuesday April 24th 6-PM at NVE Bank 740 Palisade Ave. Teaneck, NJ 07666

\$20.00 Per Person food and beverage will be served

LATER THIS YEAR

- Business Expo
- Community Awards Dinner—Fall 2007
- Teaneck Film Festival—Fall 2007

Providing technology to corporations and large organizations accounts for less than 2 percent of Google's revenue, but the business is increasingly critical, Mr. Girouard said. Most of that involves selling "server appliances," large computers that take on the job of con-



**Teaneck
Chamber of
Commerce**

555 Cedar Lane
Teaneck, NJ 07666

office 201 801-0012

fax 201 907-0870

teaneckchamber@aol.com

The eyes, ears, and
voice of Teaneck



BOARD OF DIRECTORS 2007

President	Denise Belcher XCEED REALTY 201 833-5000
Vice President	Jane Ellis HOLY NAME HOSPITAL 201 833-3129
Treasurer	Ken Partyka LAKELAND BANK 201 836-8300 x111
Secretary	Larry Bauer BAUER PRINTING 201 837-8783

BOARD OF TRUSTEES

Burak Alpaslan	AXA ADVISORS 732 326-5359
Duane Burrell	NORTH WEST MUTUAL 908 918-4086
Sandra Carnegie	CHERRIES Steak & Seafood 201 837-7701
Mamie Gales	GORGEOUS GIRLS & GIFTED GUYS BOOK CLUB 201 837-7701
Juanita Gaddy	MARY KAY 201 569-4478
Elsworth James	SHOE STORE FOR PROBLEM FEET 201 837-0316
Howard James	NVE Bank 201 692-2902
David Moody	DAVID'S CRUISE VACATIONS 201 833-2813
Howard Preschel	GERONIMO! Hot Spot 201 836-3637
<i>Editor</i> Victoria Wells	NORTHEAST PREMIER MORTGAGE 201 699-3327

STAFF

Karen Careccio Executive Director 201 801-0012

Business After Hours

Chamber event hosted by NVE Bank

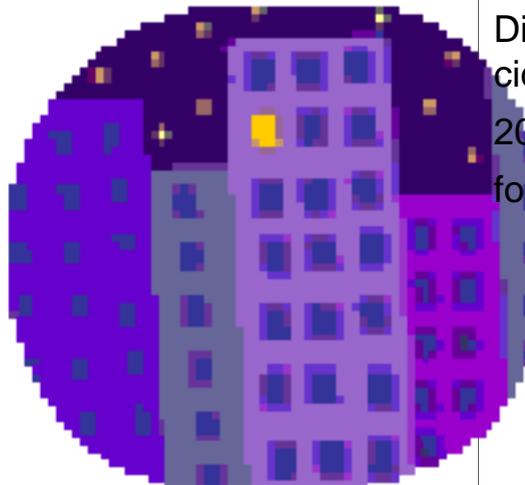
Chamber member,

Tania Guterman will be
hosting our next after
hours

on

Tuesday, April 24th
6-PM
at NVE Bank
740 Palisade Ave.
Teaneck, NJ 07666

\$20.00 Per Person
food and beverage will
be served



If you want to host a
seminar or an AFTER
HOURS affair call our
chamber Executive
Director Karen Carec-
cio,
201 801-0012
for further information.